



Maintain Consistency Between Multi-Office Locations with Weave



10 partners, 22 optometry practice locations, and a massive headache trying to maintain consistency across each one. That was the situation Vision Care Associates faced.

Forms needed to look and feel the same.

Wording for text messages to patients needed to allow for small differences from practice to practice, but reign in any wild deviations.

And sending company-wide emails laying out expected processes wasn't working. Implementation of those processes happened slowly, if it happened at all.

Then Vision Care Associates got Weave.

With Weave, a company admin now audits appointment reminder messages, reminder cadence, forms, and other content for each office, just by clicking a dropdown and selecting the location. No need to log out and log back in to jump between practices. So when messages like this are noticed:

You must bring payment for contact lenses before picking them up!

They can be fixed in way less time than before.

And the time savings stretch beyond one admin making sure things are consistent across offices.

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Weave has saved us so much time with callbacks because people are able to just get text messages telling them their eyewear is in or their contacts are in. So 100% Weave has been a time savings.

—Dr. Kristen Kramlich

Demo Weave

by visiting [getweave.com](https://www.getweave.com), and see how you can achieve continuity across multiple offices, save time, and boost performance.

[Schedule a demo](#)